

Allure of Love

Presented by *BOWS*

11th & 12th October 2025 | 12 PM – 9 PM
Marina Bay Sands Singapore Expo &
Convention Centre Level 1, Hall C

\$50,000 Cash Rebates


**Over \$38,000+ worth
of Lucky Draw Prizes**


Over 80+ Vendors


Bridal Gown Fashion Show


Free Goodie Bags


Free Gourmet Tasting

 blissfulbrides.sg

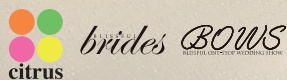
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 www.bows.sg

Organiser



Official Hotel



Official Ride



Official Device



Official Decorator



Official Photography
& Videography



Sponsors

Bifesta NatureLab. *Laundrin* aramsa™ JUUG SAEM MOOL oatbedient CARLTON * NOVOTEL AUSTRALIA • SINCE 1932 BLACKMORES AMARA AMARA

Stage Programme

DAY 1 | Saturday, 11th October 2025

- 1PM - 2PM Live Music by Lumière by Project Mémoire
- 2PM - 4PM Bridal Gown Fashion Show (23 Wedding Luxe, Alethea Sposa, Bluebay Wedding, ELSA Bridal, GV Gabriella Vania, Queena wedding, Story Wedding, The Clover Bridal, Yvonne Creative Bridal)
- 4PM - 5PM Live Music by Luxe Voir Music
- 5PM - 6PM Live Music by AGOPSG
- 6PM - 7PM Live Music by Lumière by Project Mémoire
- 7PM - 8PM Live Music by Luxe Voir Music

DAY 2 | Sunday, 12th October 2025

- 1PM - 2PM Live Music by Luxe Voir Music
- 2PM - 3PM Live Music by AGOPSG
- 3PM - 4PM Live Music by Lumière by Project Mémoire
- 4PM - 5PM Live Music by AGOPSG
- 5PM - 6PM Live Music by Luxe Voir Music
- 6PM - 7PM Live Music by Lumière by Project Mémoire
- 7PM - 9PM Live Music by AGOPSG
- 9PM Cash Rebate GRAND DRAW

Participating Vendors



Blissful Flash Draw

Win Guaranteed Cashback for Early Purchases!

Shop between 12 PM - 3 PM on 11th October for an exclusive chance to win extra cash back, with a guaranteed cash prize in every draw, in addition to the regular lucky draw!



Timing:
Saturday,
11th October 2025
12 PM - 3 PM ONLY



Eligibility:
Purchase from any vendor during this window with a minimum spend of \$700 per package.



Prize:
Everyone gets a chance to win guaranteed cash back!

T&Cs apply.

Couple of the Hour Lucky Draw

Couples attending on 11-12 October 2025 can win staycations* and F&B vouchers* worth up to \$500* in the lucky draw, with no minimum spend, as an add-on bonus to our \$50,000 cash rebates draw.

No minimum spend

One prize per time slot

Win up to \$500 in staycations & dining

How does the lucky draw work?

Eligibility:

Open to all couples with a valid receipt from any vendor at the event.

How to Participate:

Present your purchase receipt at the lucky draw booth during the designated time slot.

Lucky Draw Schedule:

Day 1 Saturday, 11 th October 2025	3:00 PM to 5:00 PM 5:00 PM to 7:00 PM 7:00 PM to 9:00 PM	Day 2 Sunday, 12 th October 2025	12:00 PM to 2:00 PM 2:00 PM to 4:00 PM 4:00 PM to 6:00 PM
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T&Cs apply.

WIN BIG AT *BOWS!*

BLISSFUL ONE-STOP WEDDING SHOW

\$50,000 Cash Rebates Grand Draw

Simply make a purchase and stand a chance to win back cash almost instantly!

Day 1 Saturday, 11 th October 2025	\$10,000 Cash Back + Tiered Bliss Rewards* + Blissful Flash Draw*
Day 2 Sunday, 12 th October 2025	\$40,000 Cash (+/-) from Day 1 Cash Pool (Grand Draw - Starting at 9pm)

Pro Tip: Boost Your Chances of Winning! Make your purchase on Saturday for another chance to win cash rebates. Unclaimed Saturday rebates will roll over to Sunday's grand draw.

Double Your Chances and Win Up to \$1000 Extra

Make your purchase using Blissful Pay or become a Blissful VIP Member, and you'll not only double your chances of winning, but you'll also get an extra \$500 if you win!

Bonus: If you use Blissful Pay and are a VIP Member, you'll take home an extra of \$1,000 if you're the lucky winner!

Blissful Pay

Step 1

Visit the Website:
Go to www.blissfulbrides.sg.

Step 2

Find Your Vendor:
Enter the vendor's name in the search bar.

Step 3

Once you've located the vendor, click on the "Pay To Vendor" button to proceed with your payment.

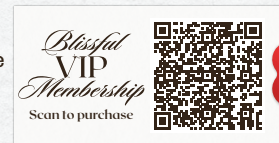
Blissful VIP Membership

Step 1

Visit the Website:
Navigate to deals.blissfulbrides.sg.

Step 2

Become a VIP:
Sign up for the
Blissful VIP
Membership.



Enquire for more information at the Blissful Brides Booth

T&Cs apply.

Tiered Bliss Rewards

Exclusive cash back Rewards just for you!

Win instant cashback rewards on the 11th through 12th October
3 PM sharp when you secure multiple wedding packages!



Sign up for two or more packages from different vendors.



Spend a minimum of \$700 each package to qualify for bonus cashback with every package.



Combining receipts is allowed as long as purchases are made within the eligible time frame.

How it works?

Each tier corresponds to the number of packages you sign up for, and the best part is that every time you reach a new tier, you'll instantly unlock instant cash back!

Tier 2	\$50	Tier 3	\$100	Tier 4	\$200	Tier 5	\$300
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Cashback tiers cannot be combined. Once receipts are submitted, cashback will be processed based on the applicable tier.

Couples may submit additional receipts to qualify for a higher tier; however, they will only receive the difference in cashback between their current tier and the newly eligible tier.

T&Cs apply.

Event Directory

LEGEND



Free photo print



Goodie Bag Redemption



Bridal Gown Showcase



Free Food Tasting



Coffee Cart



Grand Table Display



Workshops Area



HOTELS, CLUBS, RESTAURANTS & VENUES

Changi Cove	B37	Oasia Hotel Downtown	B2B
Concorde Hotel Singapore	B13	One Farrer Hotel	B1
Conrad Singapore Marina Bay	B43	ONE*15 Marina Sentosa Cove	B32
Copthorne King's Hotel Singapore	B6	Orchard Hotel	B14
Crowne Plaza Changi Airport	B28	Pan Pacific Singapore	B3
Crystal Palace At York Hotel	S15	Paradox Singapore	B4
Fairmont Singapore	B9	PARKROYAL on Beach Road, Singapore	B11
& Swissôtel The Stamford		Peach Garden	B5
Four Points	B10, F3	Pullman Singapore Hill Street	B25
by Sheraton Singapore, Riverview		RedDot BrewHouse @ Dempsey	B39
Grand Copthorne Waterfront	B19	Rendezvous Hotel Singapore	R3
Hotel Singapore		Resorts World Sentosa	B26
Hilton Singapore Orchard	B23	/ Genting Hotel Jurong	
Holiday Inn Singapore Atrium	B15	Seletar Country Club	B36
JEN Singapore Tanglin	B40	Temasek Club	B35
by Shangri-La		The Ritz-Carlton Bali	B42B
Jumbo Group of Restaurants	R2, F1	Village Hotel Changi	B30
Jumeirah Bali	S9	voco Orchard Singapore	B7
M Hotel Singapore City Centre	B20	W Singapore - Sentosa Cove	B34
Mandai Wildlife Reserve	S7	YWCA Fort Canning	S6
Mercure Singapore Bugis	S10		
METT Singapore	S13		

PHOTOGRAPHERS & VIDEOGRAPHERS

60 Seconds Photography	S4	Luvpersecond Studio	T3
a day cinematocs	T9	More Than Bloom	S14
DrinkTea Artworks	T6	MrBombastic Production	S11
Lumière by Project Mémoire	S2	Twist Photography	T10

BRIDAL BOUTIQUES

23 Wedding Luxe	B42A	GV Gabriella Vania	S8
Alisha & Lace	B27	Korea Artiz Studio	B12
Beattie Wedding	B29	My Bridal Room	B21
Bluebay Wedding	B24	Queena wedding	B31
Cang-Ai Wedding	B18	Story Wedding	B38
Eileen Bridal	B41	The Clover Bridal	B33
ELSA Bridal	S3	Yvonne Creative Bridal	R4
France Paris Bridal	B8	Z Wedding Singapore	B16

WEDDING ESSENTIALS

A Bliss Studio	R5B	Latonia Memento	D1
AGOPSG	S5	Luxe Voir Enterprise	R1
ALUXE	B17	Multiflora TCM Spa	T12
ASK Coffee Roastery Singapore	C2	Orchid & Ink	T2
B.R.H Diamond Collection	B2A	Rio Diamonds	S1
Beauty Hope	T8	Slow Scent Company	T5
Blush Artisan Cakes	T11	Stamford Catering	F2
Chika Bakes	C1	The Chinese Wedding Shop	T1
Emcee Stan The Man	T7	The Flower Tale	S12
Happier Wedding Decor	R5A	The Interior Collections	D2
I-PRIMO Tokyo	B22		